



# MARYMOUND

Finding the good

RE-POST

## MARKETING AND COMMUNICATIONS – Summer Student

Competition # MKTNG18-45

May 29, 2018

Marketing and Communications

Term position until August 31, 2018, FT 80 hours bi-weekly, Days

Supporting the Manager of Marketing and Communications, the incumbent will:

- Help facilitate the voice of Marymound Inc. through all social media channels
- Assist with building social media strategies
- Support and execute activities included in the Marketing & Communications plan
- Develop and implement an effective communication strategy utilizing a variety of media
- Assist with writing and updating communications material
- Assist with keeping website fresh, current, and accurate
- Stay current with industry trends, best practices, and emerging technologies and platforms and recommend those appropriate for Marymound
- Develop meaningful connections and encourage community members to take action by creating and sharing content online
- Support ongoing development of communications tools (pamphlets, posters, media kits, website, social media, etc.)
- Recommend and create opportunities to promote the agency through the media
- Aid in the development of all public relations materials at the agency (e.g. logo, marketing items, banners, displays, brochures etc.) if required
- Assist with Marymound sponsored public conferences, workshops and events
- Help design, edit, and publish internal and external agency newsletters
- Undertakes agency-wide short-term initiatives and projects as required.

### Qualifications:

- Currently pursuing degree or certificate in communications, marketing and/or public relations and returning to the post-secondary education in the fall
- Superior oral and written communication skills
- Excellent organizational skills and ability to set priorities and take initiative
- Ability to identify issues and problem-solve
- Ability to build effective work relationships as well as partnerships with external individuals and organizations
- Above-average computer skills
- Valid driver's license and acceptable driver abstract
- Satisfactory Criminal Record Check, a clear Child Abuse Registry Check, and acceptable Prior Contact checks.

Deadline for applications:

June 5, 2018.

Wage Range:

To be determined

Internal Applicants:	Submit 'Internal Application Form' with cover letter and current resume
<b>Please note that an employee is not permitted to hold two or more EFT positions greater than 1.0 (80 hours bi-weekly) combined across Marymound. Consider this prior to applying for positions, as employees in this situation cannot be awarded an additional position that will put them over full-time (1.0 EFT).</b>	

External Applicants:

Submit a cover letter and résumé quoting Competition # MKTNG 18-45 to:

Human Resources

442 Scotia Street

Winnipeg, MB R2V 1X4

Or e-mail: [careers@marymound.com](mailto:careers@marymound.com) or online at [www.marymound.com](http://www.marymound.com)

*Marymound is an equal opportunity employer*

*Indigenous applicants are encouraged to self-declare.*

*We thank all who apply and advise that only those selected for further consideration will be contacted.*